The statistics below are from Pet Sitters International’s 2020 State of the Industry Survey results. Pet Sitters International (PSI), the world’s leading educational association for professional pet sitters, surveys its members every two years to gather the most up-to-date information on the professional pet-sitting industry. If you are looking for other data not included on this sheet, please contact PSI.

Please note: The 2020 survey was conducted Feb. 4-March 9, 2020, prior to the global spread of the COVID-19 pandemic. PSI’s next biennial survey will be conducted in 2022.

### Typical PSI Member Pet-Sitting Business
- 99.8% of all businesses are independently owned.
- 84.6% of businesses are owned solely by women.
- 69.0% of PSI members have been in business for more than five years.

### Pets Members are Caring For
The majority of PSI members offer services for multiple pet types:
- Cats (97.1%)
- Dogs (94.7%)
- Fish (86.9%)
- Birds (79.7%)
- Cage Pets (76.2%)
- Reptiles & Amphibians (61.1%)
- Livestock (38.6%)
- Horses (27.1%)
- Exotic Pets (7.2%)

### Pet Sitting by the Numbers
**Average Service Length and Fees in the United States**

<table>
<thead>
<tr>
<th>Service</th>
<th>Average Time</th>
<th>Average Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic pet-care visit</td>
<td>30 minutes</td>
<td>$20.71 USD</td>
</tr>
<tr>
<td>Dog walking</td>
<td>29 minutes</td>
<td>$20.48 USD</td>
</tr>
<tr>
<td>Overnight sit</td>
<td>11 hours</td>
<td>$73.20 USD</td>
</tr>
</tbody>
</table>

### Other Highlights
- PSI members performed more than 20 million pet-sitting visits in 2019.
- The average gross revenue for U.S. pet sitters in 2019 was $75,869 USD.

*For Canadian averages and financial data, please contact PSI.*