

# The Typical

# *Pet-Sitting Business*



## Basic Business Traits:

**99.6%**

of all businesses are independently owned.

**82.7%**

of businesses are owned solely by women.

**83.3%**

carry both pet-sitter liability insurance and bonding, with more than 3/4 insured through [Business Insurers of the Carolinas](#).

**44.4%**

primarily service urban areas. 43.9% service suburban areas and 11.7% service rural areas.

Source: PSI's 2016 State of the Industry Survey Results